

Programme specification

1. Overview/ factual information

Programme/award title(s)	BA (Hons) Fashion, Theatrical and Media Hair and Make-up
Teaching Institution	Leeds City College
Awarding Institution	The Open University (OU)
Date of latest OU validation	August 2016
Next revalidation	
Credit points for the award	120
UCAS Code	8F73
Programme start date	September 2017
Underpinning QAA subject benchmark(s)	QAA subject benchmark - Communication, media, film and cultural studies 2008 QAA subject benchmark – Dance, Drama and Performance 2015 QAA subject benchmark Art and Design 2008
Other external and internal reference points used to inform programme outcomes	National Occupational Standards for Hair and Beauty, in partnership with Habia. Skills Active Overarching strategy 2015. Range of NOS frameworks covering all aspects of Media make-up (Hair, Beauty, make-up, Special effects, fashion) http://nos.ukces.org.uk/Pages/Search.aspx
Professional/statutory recognition	
Duration of the programme for each mode of study (P/T, FT,DL)	Full time – 1 year; Part time – 18 Months
Dual accreditation (if applicable)	
Date of production/revision of this specification	August 2016

2.1 Educational aims and objectives

The overall aims of the programme are to provide a relevant and dynamic programme which ensures the development of graduates who meet the needs of employers and can demonstrate;

- A critical understanding of Fashion, Theatrical and Media Hair and Make-up principles and practices
- A holistic understanding of relevant skills required to work within the Fashion, Theatrical and Media Hair and Make-up sector.
- Cognitive, analytical and evaluation skills to support project work, problem solving and decision making
- Self-discipline and independence as learners and creative industries practitioners, capable of working in an interdisciplinary environment
- Innovative and creative thinking that will benefit the fast moving creative industry environment.

- Demonstrate the ability to complete a final project study in the Fashion, Theatrical and Media Hair and Make-up area of their choice.

2.2 Relationship to other programmes and awards

(Where the award is part of a hierarchy of awards/programmes, this section describes the articulation between them, opportunities for progression upon completion of the programme, and arrangements for bridging modules or induction)

None

3. Programme outcomes

Intended learning outcomes are listed below.

3A. Knowledge and understanding	
Learning outcomes:	Learning and teaching strategy/ assessment methods
<p>A1 Demonstrate a thorough knowledge and understanding of complex and conflicting theories, concepts and principles relevant to Fashion, Theatrical and Media Hair and Make-up.</p> <p>A2 Critically evaluate and analyse primary and/or secondary data in order to enable complex problems to be addressed within a Fashion, Theatrical and Media Hair and Make-up context.</p> <p>A3 Evaluate the moral, ethical and legal issues relevant to the Fashion, Theatrical and Media Hair and Make-up industries</p>	<p>The Teaching, Learning and Assessment strategy aims to provide learners with an academic and work based knowledge focus, the skills and development for their future careers and a curriculum of applied learning relevant to the Fashion, Theatrical and Media Hair and Make-up industry.</p> <ul style="list-style-type: none"> • The lecture programme and skills-based delivery will impart the necessary principles and concepts • The seminars will be a mixture of student and tutor led sessions considering practical examples of the principles and concepts introduced in the lecture programme, which will support learning through an experiential approach • Group work will allow students to develop their research, communication and teamwork skills • Tutor and peer led reflective feedback form the basis of student learning programmes in the form of personal and professional action planning • Tutorials will take the form of individual support and feedback for students while also providing guidance when necessary • Opportunities will be provided to work within the creative industries using our strong links with working professionals and industry partners • Use of Google Drive will be actively encouraged thus allowing for instant feedback on learners' work and an opportunity to enter into a dialogue with learners about their work away from the classroom. <p>Where possible, additional off-site activities and visits will enrich the curriculum and support an appreciation of the professional workplace environment ensuring preparation for potential employment.</p>

3B. Cognitive skills	
Learning outcomes:	Learning and teaching strategy/ assessment methods
<p>B1 Critically analyse, apply and interpret evidence from a variety of sources.</p> <p>B2 Employ balanced and supported argument to critically explore aspects within a Fashion, Theatrical and Media Hair and Make-up context.</p> <p>B3 Contextualise theoretical knowledge and apply to situations within the Fashion, Theatrical and Media Hair and Make-up industries.</p> <p>B4 Demonstrate intellectual flexibility and openness to new ideas within aspects related to Fashion, Theatrical and Media Hair and Make-up industries.</p>	As above

3C. Practical and professional skills	
Learning outcomes:	Learning and teaching strategy/ assessment methods
<p>C1 Operate autonomously and collaboratively with limited supervision or direction within agreed guidelines and / or constraints.</p> <p>C2 Operate ethically and safely in situations of varying complexity and predictability requiring the application of a wide range of techniques, approaches and skills associated with the Fashion, Theatrical and Media Hair and Make-up industry.</p> <p>C3 Critically analyse creative briefs applying industry relevant equipment, skills and processes.</p>	As above

3D. Key/transferable skills	
Learning outcomes:	Learning and teaching strategy/ assessment methods
D1 Communicate clearly, fluently and effectively in a range of styles appropriate to the context.	As above
D2 Demonstrate proficiency in collecting, storing and organising, assessing, evaluating, analysing, and synthesising information and data.	
D3 Use problem-solving skills in theoretical and practical situations.	

4. Programme Structure

Compulsory modules	Credit points	Compensatable
Research Methods	20	Yes
Applied Prosthetics	20	No
The Creative Art of Male Make-up	20	Yes
Creative Identity and Entrepreneurial Skills	20	Yes
Final Project	40	No

Exit Award: To gain an ordinary degree, students will need to complete the Creative Identity and Entrepreneurial Skills, Applied Prosthetics and The Creative Art of Male Make-up.

Overview of structure of the modules across the academic year.

The programme at level 6 challenges the learner to become more independent by providing them with more autonomy, and encouraging them to think in a strategic manner

In the first semester the Research Methods module will allow students to develop the fundamental skills which are imperative for successful research design and development. Students will carry out activities during the Research Methods module on aspects such as the importance of Literature Reviews. These activities will feed into group and individual tutorials as part of the Final Project module. The research methods module will run until week 10, students will have 4.5 hrs per week on this module. This will provide students with the correct platform on which to produce the Final Project. The Final Project module starting from week 10 will provide students with the opportunity to develop their critical analysis and independent research/management skills when creating designs to a concept thus mimicking industry practice.

The inclusion of The Art of Male Make-up comes after employer consultation. Specifically, employers such as Illamasqua have expressed the absolute need for graduates to have a well-rounded understanding on a variety of techniques. Male make-up is a key component required by successful artists and is growth area.

Successful graduates need to have an understanding of the competitive nature of media make-up and the necessity to have their own creative identity. The Creative identity and Entrepreneurial skills module will explore this requirement along with the business acumen required to be successful.

The delivery of the proposed modules, at level 6, is structured to provide students with the underpinning understanding of the subject disciplines, and concepts related to the essential practical workings and in order to take an active part in employment opportunities within the sector.

Semester 1	Semester 2
Research Methods (20 Credits)	Creative Identity and Entrepreneurial Skills (20 Credits)
Applied Prosthetics (20 Credits)	
The Creative Art of Male Make-up (20 Credits)	
Final Project (40 Credits)	

Part time delivery

We will not be offering part-time delivery and this will not be marketed.

Distinctive features of the programme structure

- **Where applicable, this section provides details on distinctive features such as:**
 - **where in the structure above a professional/placement year fits in and how it may affect progression**
 - **any restrictions regarding the availability of elective modules**
- where in the programme structure students must make a choice of pathway/route**

The BA (Hons) top-up provides students with access to specialist resources at a standard highly appropriate to the target industries. Students are situated at the Printworks Campus and at our industry based training space at Prime Studios in Leeds. Prime Studios is one of the major production centres in Leeds and is suitable for large scale Television, film and commercial set builds. This will provide an outstanding opportunity for students to train in a real-life industry environment, developing networking and etiquette skills. This assists their preparation for a career as a practitioner in fashion, hair and make-up design industries, where there is an increasing requirement to be versatile and flexible responding to the convergence of fashion with time-based media, new technologies and platforms.

Students will also have access to the onsite photography studio and the opportunity to study within a cross-disciplinary environment designed to promote student interaction and shared learning, together with well-established links between the make-up fashion industries and the College supporting the programme via creative curriculum development and inspirational delivery, access to industry research, product support, visiting speakers, events and work experience opportunities.

The teaching team have considerable experience both in regard to teaching and vocationally relevant experience. The team have worked for a variety of industry employers which gives them an excellent base from which to teach and impart knowledge to students. Major employers include Illamasqua and Clarins and all tutors have a wealth of freelance experience having undertaken projects for national newspapers, magazines, TV and commercials. The ability to impart their industry knowledge to students will enable graduates to feel confident upon embarking into their career once they have graduated.

Employers have been consulted throughout of the programme's development, and as such have influenced curriculum design. Those employers have expressed an interest in maintaining collaborative relationships, throughout the programme's delivery, in order to enrich module content and provide real life working experiences – Illamasqua, Vera Fenlon, CP Media, Danny Haigh, Airbase and Creative England are examples of the employers that have fed into the design of this programme.

One of the distinctive features of the programme is the fact that it is situated in the city of Leeds. The media-make-up industry in both the Leeds City region and the North of England is currently experiencing significant growth. Screen Yorkshire have announced plans for a major new film studio to be located on the outskirts of Leeds (Church Fenton). This will be an expansion of the current facility and is reflective of the aim to have new studios to rival that of Pinewood and Elstree. More than £21 million has been injected into the West Yorkshire economy through the production of dramas such as Peaky Blinders, Dad's Army and Jonathan Strange and Mr Norrell.

Screen Yorkshire also aims to generate further investment for Yorkshire's economy and workforce via The Yorkshire Studios, which it hopes will act as a linchpin for larger scale and returning productions, laying the foundations for the long term security of the film and TV industry in the region. (<http://www.screenyorkshire.co.uk/screen-yorkshire-announces-major-new-studio-space>)

Leeds is already home to ITV studios and the ITV Creative Director of Drama in the North has hailed the boom in production facilities across the North of England stating "Across ITV Studios there is a really significant commitment to filming in the North. You can see that through the things we have been doing, such as Home Fires in Cheshire, Cradle to Grave in Manchester, Beowulf in the North East and Jericho in West Yorkshire" (Prolific North 2016)

Creative England have produced data on the importance of the Creative industry to the region. They state that 6% of all jobs in Yorkshire and the Humber are in the creative industries with Leeds the second largest cluster in the North of England. In terms of the UK Leeds is the creative cluster with the tenth highest number of creative businesses in the UK with 21,297 people employed in creative jobs. (Creative England 2016)

6. Support for students and their learning

7. Criteria for admission

Foundation Degree in a fashion/hair and media make up subject or a Higher National Diploma in a fashion/hair and media make up -related subject based on a 50% or above profile. For students below this profile a suitable tutor reference will be required.

International qualifications will be assessed against these criteria. Speakers of other languages need to have an IELTS score of at least 6.5 or a recognised level 2 English qualification.

We welcome applications from candidates who may not precisely match the academic criteria, but can demonstrate experience in their chosen field as well as academic achievement at level 5. Candidates in this category will be interviewed to assess their suitability for the course and asked to provide a portfolio of evidence to support their application.

All students must be able to demonstrate by a portfolio of work, qualifications or testing that they have the required literacy, numeracy and practical skills to complete the course.

It is expected, in order to meet industry expectations, that students will be required to purchase a professional equipment kit.

8. Language of study

English

9. Information about assessment regulations

Final Project module is non-compensatable

10. Methods for evaluating and improving the quality and standards of teaching and learning.

In addition to the Annual Programme Monitoring process the following mechanisms are in operation:

- Peer Review
- Annual Planning
- Peer Observation
- Student module reviews

- Tutor module reviews
- Enrolment and induction reviews
- Course Committee meetings
- Pathway Committee meetings
- Student Pathway meetings

Annexe 1: Curriculum map

Annexe 2: Map of Teaching and Learning Methods

Annexe 3: Map of Assessment Methods

Annexe 4: Assessment Chart

Annexe 1 - Curriculum map

This table indicates which study units assume responsibility for delivering (shaded) and assessing (✓) particular programme learning outcomes.

Level	Study module/unit	Programme outcomes																									
		A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	B5	B6	C1	C2	C3	C4	C5	C6	D1	D2	D3	D4	D5	D6	D7	
6	Research Methods	✓						✓	✓						✓												
	Applied Prosthetics			✓					✓	✓						✓	✓						✓				
	The Creative Art of Male Make-up	✓						✓		✓						✓	✓						✓				
	Creative Identity and Entrepreneurial Skills		✓									✓				✓					✓	✓					
	Final Project		✓	✓					✓		✓				✓							✓					

Annexe 2 – Map of Teaching and Learning Methods

	Lectures	Tutorials	Practical	Demonstration	Case studies	Group Activities	Employer Engagement - Guest speakers / External Visits	Design work
Research Methods	✓	✓			✓	✓	✓	
Applied Prosthetics	✓	✓	✓	✓	✓	✓	✓	✓
The Creative Art of Male Make-up	✓	✓	✓	✓	✓	✓	✓	✓
Creative Identity and Entrepreneurial Skills	✓	✓			✓	✓	✓	✓
Final Project	✓	✓	✓		✓			✓

Annexe 3 – Map of Assessment Methods

	Final Project	Timed Assessment	Practical /portfolio work	Presentation	Design Statement	Research Folder	Essay	Business Proposal
Research Methods				100% (20 minutes)				
Applied Prosthetics		60%			40% (2000 words)			
The Creative Art of Male Make-up			60%				40% (2000 words)	
Creative Identity and Entrepreneurial Skills			40%					60% (15 minutes)
Final Project	70%					30%		